

## **BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS**

| STATIONS  | SURVEY | WEEKLY REACH | WEEKLY REACH | WEEKLY REACH |
|---|--------|--------------|--------------|--------------|
|   | PERIOD | '000s        | '000s        | '000s        |
|   |        |              |              |              |
| Time period varies per station                      |        |              | Q1 22        | Q2 22        |
| NATIONAL STATIONS - MON-FRI                         |        |              |              |              |
| BBC Radio 1 - 07.00 - 10.30am                       | Q      |              | 4110         | 4135         |
| BBC Radio 2 - 06.30 - 09.30am                       | Q      |              | 7354         | 7274         |
| BBC Radio 3 - 06.30 - 09.00am                       | Q      |              | 724          | 696          |
| BBC Radio 4 - 06.00 - 09.00am                       | Q      |              | 6556         | 6452         |
| BBC Radio 5 live - 06.00 - 09.00am                  | Q      |              | 1667         | 1530         |
|   |        |              |              |              |
| Absolute Radio Network - 06.00 - 10.00am            | Н      |              | 2143         | 2174         |
| Capital Network (UK) - 06.00 - 10.00am              | Н      |              | 2516         | 2457         |
| Classic FM - 06.00 - 09.00am                        | Q      |              | 1738         | 1691         |
| GB News Radio - 06.00 - 09.30am                     | Q      |              | 99           | 115          |
| Greatest Hits Radio - 06.00 - 10.00am               | Н      |              | 1611         | 1515         |
| Heart Network (UK) - 06.30 - 10.00am                | Н      |              | 3865         | 3704         |
| Hits Radio - 06.00 - 10.00am                        | Н      |              | 448          | 413          |
| KISS - 07.00 - 11.00am                              | Q      |              | 1022         | 1049         |
| Magic - 06.00 - 10.00am                             | Q      |              | 1118         | 1006         |
| Planet Rock - 06.00 - 10.00am                       | Q      |              | 547          | 543          |
| talkRADIO - 06.30 - 10.00am                         | Н      |              | 322          | 301          |
| talkSPORT - 06.00 - 10.00am                         | Н      |              | 1040         | 1017         |
| Times Radio <sup>1</sup> - 06.00 - 10.00am          | Н      |              |              | 245          |
| Virgin Radio Network <sup>1</sup> - 06.30 - 10.00am | Н      |              |              | 869          |
| Radio X Network (UK) - 06.30 - 10.00am              | Н      |              | 1099         | 1084         |



## **BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS**

| Please note: the table below does not list <u>national radio stations which are listened to in the London area</u> |        |              |              |              |  |  |
|--|--------|--------------|--------------|--------------|--|--|
| STATIONS   | SURVEY | WEEKLY REACH | WEEKLY REACH | WEEKLY REACH |  |  |
|  | PERIOD | '000s        | '000s        | '000s        |  |  |
| Time period varies per station   |        |              | Q1 22        | Q2 22        |  |  |
| LONDON STATIONS - MON-FRI  |        |              | Q122         | QL ZZ        |  |  |
| BBC Radio London - 07.00 - 10.00am   | Q      |              | 164          | 171          |  |  |
|  |        |              |              |              |  |  |
| Capital London - 06.00 - 10.00am   | Q      |              | 630          | 528          |  |  |
| Capital XTRA (London) - 06.30 - 10.00am  | Q      |              | 166          | 154          |  |  |
| Gold London - 06.00 - 10.00am  | Q      |              | 147          | 157          |  |  |
| Greatest Hits Radio (London) - 06.00 - 10.00am   | Q      |              | 260          | 283          |  |  |
| Heart London - 06.30 - 10.00am   | Q      |              | 647          | 659          |  |  |
| KISS (London) - 07.00 - 11.00am  | Q      |              | 411          | 380          |  |  |
| LBC London - 07.00 - 10.00am   | Q      |              | 825          | 822          |  |  |
| LBC News (London) - 07.00 - 10.00am  | Q      |              | 185          | 178          |  |  |
| Magic (London) - 06.00 - 10.00am   | Q      |              | 520          | 514          |  |  |
| Premier Christian Radio - 07.00 - 09.00am  | Q      |              | 77           | 16           |  |  |
| Smooth Radio London - 06.00 - 10.00am  | Q      |              | 204          | 259          |  |  |
| Radio X London - 06.30 - 10.00am   | Q      |              | 238          | 258          |  |  |